



**FOR IMMEDIATE RELEASE:**

Contact: John Asher  
Vice President, Racing Communications  
Churchill Downs Racetrack  
(502) 636-4586 (office)  
(502) 494-3626 (mobile)

**GENERAL ADMISSION TICKETS FOR 2017 KENTUCKY DERBY, OAKS AVAILABLE  
FOR ONLINE PURCHASE ON THURSDAY AT NOON**

**Fans Will Save More Than 25 Percent on Purchase of Derby and Oaks General Admission Tickets Through Dec. 31**

**LOUISVILLE, Ky. (Thursday, Nov. 17, 2016)** – General admission tickets for the 2017 celebrations of the **Kentucky Derby Presented by Yum! Brands** and **Longines Kentucky Oaks** at **Churchill Downs Racetrack** will be available for online purchase at noon (all times EST) on Thursday (Nov. 16) at special pricing that will be available through Dec. 31.

Purchasers will save up to 25 percent on Kentucky Derby general admission tickets and 33 percent on those tickets to the Oaks if purchased prior to 11:59 p.m. on Saturday, Dec. 31. The tickets make excellent holiday gifts and stocking stuffers that will have recipients counting the days until the first Friday and Saturday in May.

Pricing for the general admission tickets is **\$60 for the Kentucky Derby** and **\$40 for the Kentucky Oaks** if purchased **before the Dec. 31 deadline**.

General Admission tickets to the 143<sup>rd</sup> renewals of the **Kentucky Derby on Saturday, May 6** and the **Kentucky Oaks on Friday, May 5** can be purchased online starting Thursday at [www.KentuckyDerby.com/tickets](http://www.KentuckyDerby.com/tickets). Patrons should click on Ticket Options and then General Admission to purchase tickets.

General admission tickets to those spectacular racing and entertainment events at Churchill Downs provide access to non-reserved seating areas of the first floor Clubhouse and Grandstand, the Paddock Plaza and Paddock Garden areas, and to the Infield, where fans can view the races and all aspects of Kentucky Derby and Oaks celebrations on the 15,224 square-foot 4K high-definition LED Big Board. The general admission tickets do not include a reserved seat or access to reserved seating area.

Starting Jan. 1, pricing for general admission will increase to \$70 for the Kentucky Derby and \$45 for the Oaks. Those prices will remain in place through April 24. From April 25 until the day before each respective race the price of a general admission ticket will rise to \$55 for the Kentucky Oaks and \$75 for the Derby.

The walk-up purchase price for general admission tickets on the day of the respective events will be \$80 for the Kentucky Derby on Saturday, May 6, and \$60 for the Kentucky Oaks on Friday, May 5.

For information on the Kentucky Derby and Kentucky Oaks, please visit the official event web site at [www.KentuckyDerby.com](http://www.KentuckyDerby.com).

Churchill Downs, the world's most legendary racetrack, has conducted Thoroughbred racing and presented America's greatest race, the Kentucky Derby, continuously since 1875. Located in Louisville, the flagship racetrack of Churchill Downs Incorporated (NASDAQ: CHDN) offers year-round simulcast wagering at the historic track. Churchill Downs will conduct the 143<sup>rd</sup> running of the Kentucky Derby Presented by Yum! Brands on May 6, 2017. The track's Fall Meet is scheduled for Oct. 30-Nov. 27. Churchill Downs has hosted the Breeders' Cup World Championships eight times and the event will return to the track in 2018. Information is available at [www.ChurchillDowns.com](http://www.ChurchillDowns.com).

-END-